

# NYCOSH Workers' Resource Guide **Jan 2018**

Become a part of a vital resource that will reach thousands of workers throughout Long Island, New York City, and the Westchester County Region!

When you add your firm's name to the NYCOSH Workers' Resource Guide for 2018 you are aligning with New York's preeminent organization in the field of workplace safety and health.

The New York Committee for Occupational Safety and Health (NYCOSH) is a membership organization

of workers, unions, community-based organizations, workers' rights activists, and health and safety professionals. NYCOSH uses training, education, and advocacy to improve health and safety conditions in our workplaces, our communities, and our environment. Founded in 1979 on the principle that workplace injuries, illnesses and deaths are preventable, NYCOSH works to extend and defend every person's right to a safe and healthy workplace. NYCOSH is a non-profit 501c3 organization.

**BRAND ASSOCIATION:** The Guide is a unique opportunity for any law firm or medical office to place their company name and service description in the hands of the people that need it the most provided by the most trusted and respected source for workplace safety and health education, advocacy and training in the region.

**FORMAT:** 6 x4 inch booklet and searchable online directory at [nycosh.org](http://nycosh.org). Both formats offer easy access and convenience to other professionals who directly serve workers and families. Guide listing will include a business name, address, phone, top three practice areas/ services, website, service category and a 30-60 words max description of firm or medical practice approach.

#### **ANNUAL REACH OF NYCOSH'S NETWORK:**

- 25K workers per year who attend our trainings
- 40K website visitors
- 10K weekly readers of our e-newsletter, Newsline
- 2K social media followers
- Hundreds of union staff organizers, case managers, consulate office workers, political field office staffers, worker centers, and service providers
- Hundreds of NYCOSH member influencers, organizations and unions

**READER PROFILE:** The 2018 edition will cover legal and medical resources in New York City, Long Island and the Westchester County Region. NYCOSH trainings and events reach workers from teen age to retirement age in the construction, nail salon, retail, emergency response and healthcare industries, among others.

**DISTRIBUTION:** Our printed guide will be distributed to hundreds of unions in the New York metro area and will reach 40,000 workers, union staff, and health and safety advocates. The guide will be posted on [nycosh.org](http://nycosh.org), which reaches an additional 40,000 people.

**LANGUAGE:** The guide will be available in English and Spanish versions.

## WORKERS' RESOURCE GUIDE 2018

A listing of lawyers and medical providers for workers of all industries living in Long Island, New York City and the Westchester County Region.



New York Committee for  
Occupational Safety and Health

# Opportunities and Rates:

## THOUGHT LEADERSHIP PACKAGE

\$7,500

Entry in our printed and online Guide. Co-sponsor our launch event\* and invite 3 guests.

## GUIDE CHAMPION PACKAGE

\$5,000

Entry in our printed and online Guide. Invite for two guests to our launch event.

## GUIDE STEWARD PACKAGE

\$2,500

Entry in our printed Guide. Invite for one guest to our launch event.

\*NYCOSH will plan a launch event to unveil our new guide with elected officials, workers, unions, and worker-serving organizations. This is an opportunity to stand out, show your expertise, and mingle with other leaders and peers.



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### Workers First Legal Defense Firm

*"New York's Top Worker Defenders"*

50 Broadway, 28th Floor  
New York, New York, 11011  
www.wfldteam.com  
(212)-555-5555  
cmuñoz@topdefense.com

**Practice Areas:** Labor Law, Workers Compensation Claims

Regions: Bronx, Brooklyn, Manhattan

Languages: English, Spanish, French

**About Us:** Marin Muñoz LLP is a boutique firm practicing exclusively in the field of labor law and specializing in workers comp claims. Founding partner Cristina Muñoz has been in practice for almost 20 years and is deeply committed to her clients who come from industries including: construction, home care, and nail salons.

### Brooklyn Heights Health Center

*"Partners in Workers Health"*

81 Joralemon  
Brooklyn, New York, 11201  
www.brooklynheightshealth.com  
(212)-555-5555  
contact@brooklynheightshealth.com

**Practice Areas:** Preventive Health Care, Screening and Treatment of Occupational Illness and Disease

**Regions:** Bronx, Brooklyn, Manhattan

Languages: English, Spanish, Creole, Russian

**About Us:** Brooklyn Heights Health Center is the oldest occupational health clinic in downtown Brooklyn. We accept walk-ins on Tuesdays and Thursdays, MWF, by appointment only.

ACTUAL  
SIZE

Guide Closing Deadline: **Friday, December 1, 2017**



New York Committee for  
Occupational Safety & Health  
nycosh.org

# Workers' Resource Guide 2018

## PURCHASE FORM

Please make checks payable to NYCOSH or with your credit card at <https://goo.gl/vLz32g>. Payments and entries are due by Friday, December 1, 2017. To submit your entry and process payment please contact: Karla M. Andreu, MPA, Operations & Development Director at (212) 227- 6440 ext. 22 or via email at: [kandreu@nycosh.org](mailto:kandreu@nycosh.org).

### AVAILABLE PACKAGES:

- Thought Leadership \$7,500:** Entry in our printed and online Guide.  
Co-sponsor our launch event and invite 3 guests.
- Guide Champion \$5,000:** Entry in our printed and online Guide.  
Two guests to our exclusive invite-only launch event.
- Guide Steward \$2,500:** Entry in our printed Guide.  
One guest to our exclusive invite-only launch event.

Please include me in NYCOSH's Workers' Resource Guide 2018. Package: \_\_\_\_\_

Enclosed is: \$\_\_\_\_\_. I have made an online payment in the amount of \$\_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Phone and Email: \_\_\_\_\_

### FOR PAYMENT PROCESSING:

ACCOUNTING DEPT. CONTACT NAME: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_



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# Workers' Resource Guide 2018

Our guide will be printed in both English and Spanish versions. Please provide descriptions in English and Spanish exactly as you would like them to appear.

## RESOURCE GUIDE ENGLISH LANGUAGE ENTRY:

FIRM/AGENCY/ORGANIZATION NAME: \_\_\_\_\_

SLOGAN: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Description of practice (30-60 words max): \_\_\_\_\_

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## RESOURCE GUIDE SPANISH LANGUAGE ENTRY:

FIRM/AGENCY/ORGANIZATION NAME: \_\_\_\_\_

SLOGAN: \_\_\_\_\_

Description of practice (30-60 words max): \_\_\_\_\_

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